ENHANCE

D5.2 ENHANCE Website

WP5: Dissemination, Communication and Exploitation

Authors: Fouad HADJALI, Inna Petrenko
Date: 28.02.2025

Title of Deliverable	Deliverable D5.2: ENHANCE Website
Type of Deliverable	Other
Dissemination Level	Public
Work Package	WP5 – Dissemination, Communication and Exploitation
Lead Beneficiary	Enrich Global (EG), Amaranthus (AMRN)
Author(s)	Fouad Hadjali, Inna Petrenko
Contributors	SingularLogic (SLG)
Primary Contact and Email	fouad.hadjali.pro@gmail.com innapetrenko.ip@gmail.com
Data Due	28.02.2025
Date Submitted	01/07/2025
Status (In progress / Draft / Completed)	Completed
Reviewed by (if applicable)	Antonia Vronti (SLG), Svetlana Klessova (GAC)
Suggested Citation	Fouad Hadjali, Inna Petrenko (2025). ENHANCE Website Deliverable D5.2, Horizon Europe grant no. 10113447

Date	Version	Contributors	Comments
28/02/2025	0.1	Fouad Hadjali (AMRN)	Feedback requested from WP5 Leader
28/02/2025	0.2	Giannis Adamos (AMRN), Inna Petrenko (EG)	Internal Review
04/03/2025	0.3	Fouad Hadjali (AMRN)	Website Development inquiries + Feedback requested from Project Manager
07/03/2025	0.4	Antonia Vronti (SLG)	Comments submitted to the authors
07/03/2025	0.5	Svetlana Klessova (GAC)	Comments submitted to the authors

Table of Contents

Executive Summary 6
1. Website Description 7
2. Website structure 8
2.1 Main Menu 8
2.2 Footer 8
3. Home page 9
4. About ENHANCE 10
5. Case Studies 12
6. News & Events 13
7. Library 14
8. Networking 15
9. Contact 16
10. Post-Project Website Support, Sustainability, and Updates 17

Table of Abbreviations

Abbreviations	Explanation
D	Deliverable
EG	Enrich Global
KER	Key Exploitable Result
SLG	SingularLogic
URL	Uniform Resource Locator

Table of Figures

Figure 1: Website menu 8
Figure 2: Website footer 8
Figure 3: Home page 9
Figure 4: ENHANCE presentation and key info 10
Figure 5: Partners' logos with clickable button to their websites 11
Figure 6: The Advisory Board section will display the names of its members 11
Figure 7: Case studies' presentations on the dedicated page 12

Figure 8: News & Events page displaying relevant social media posts and articles 13
Figure 9: Different resources already available in the Library section 14
Figure 10: Networking page displaying projects and networks in which ENHANCE is involved 15
Figure 11: Contact info and form for inquiries in the dedicated section 16

Executive Summary

Deliverable D5.2 presents the ENHANCE project website, offering a detailed overview of its structure and key features. The website was designed and developed by SingularLogic and AMARANTHUS, in close collaboration with ENHANCE project partners, incorporating their feedback throughout the entire development process.

The **ENHANCE website** aims to provide a concise, engaging, and clear description of the project and its activities. It is designed to serve as the primary hub for ENHANCE outreach, acting as a dynamic online tool to:

- **Explain** the project's objectives and key facts,
- **Showcase** the case studies,
- **Share** the latest news and event updates,
- **Provide access** to downloadable ENHANCE documents, including deliverables, press releases, and scientific reports,
- **Host** images, videos, and other communication materials such as media kits, leaflets, posters, and newsletters,
- **Introduce** the project s partners and the External Advisory Board,
- **Highlight** collaborations with other networks and projects,
- **Connect** to social media accounts and display the latest updates from LinkedIn and YouTube.

The website content has been developed with a focus on simplicity, clarity, and accessibility, ensuring that the ENHANCE project is easily understood by the general public. It follows the ENHANCE **visual identity guidelines**, making the project instantly recognizable.

This deliverable provides a comprehensive overview of the website s sections, illustrated with screenshots. The **ENHANCE website** was officially launched on the 28th of February 2025, and is available at: http://www.enhance-onehealth.eu/

1. Website Description

The **ENHANCE website** serves as the primary repository for project outcomes and a central hub for online communication and dissemination from the project's inception. As the official online platform for ENHANCE, it provides **comprehensive access** to key information, data, and materials related to the project, its partners, case studies, events, and other relevant activities.

Over the project's three-year duration (2024–2027), the website is expected to attract at least 6,200 visits from relevant stakeholder groups. Developed using WordPress, it features a responsive design, ensuring seamless compatibility across different browsers and screen sizes. The interface dynamically adjusts to various devices, providing an optimized user experience.

Aligned with the **ENHANCE visual identity**, developed in **M2** and published on the website Library, the website features static banners**, newsletter subscription forms**, and a logo carousel. The **homepage menu** and footer provide all essential information, including contact details, allowing visitors to easily reach the **project coordinator** via email or social media, as well as the project communication manager.

Hosted under the domain "**www.enhance-onehealth.eu**", the website will remain accessible for five years after the project concludes. It currently features seven main sections, with the flexibility to expand as needed to support the project's evolving objectives:

1. Home
2. About ENHANCE
3. Case Studies
4. News & Events
5. Library
6. Networking
7. Contact

The homepage provides a concise and **engaging overview of the project**, highlighting its key messages and essential facts in a clear and accessible manner. It also includes links to other sections for more detailed information.

2. Website structure

2.1 Main Menu

The goal was to design a clear and easily navigable structure, ensuring that the most important content is accessible in fewer than three clicks.

Figure 1: Website menu

2.2 Footer

Regardless of where the user is browsing, the **footer** (Figure 1) provides direct access to the **navigation menu**, **social media links** and subscription to the **ENHANCE newsletter**. A direct link to the **Cookies** and **Privacy Policy** is also available.

Figure 2: Website footer

3. Home page

URL: https://enhance-onehealth.eu/

The **home page** (Figure 2) provides a general overview of the project. It includes:

- **Brief presentation of ENHANCE** with key numbers
- Access to the **latest News** (with website articles and social media posts)
- Quick links to the **project case studies**
- **Partners' carousel** with direct link to their websites

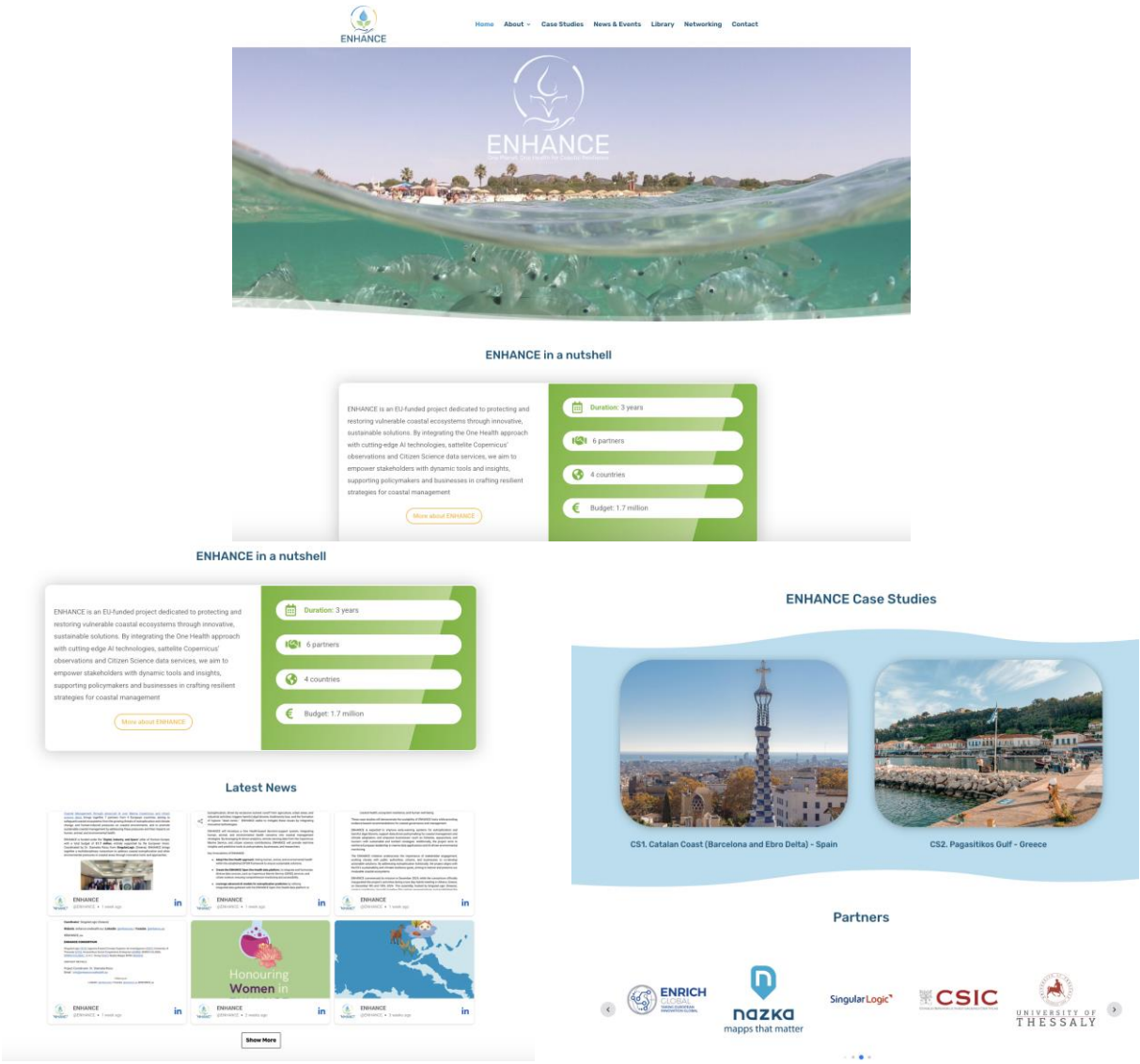

Figure 3: Home page

4. About ENHANCE

URL: https://enhance-onehealth.eu/about-enhance/

URL: https://enhance-onehealth.eu/our-team

URL: https://enhance-onehealth.eu/advisory-board

This section is divided into three sub-sections: **ENHANCE in a nutshell**, **Our Team**, and **Advisory Board**.

The "**ENHANCE in a nutshell**" sub-section (Figure 3) provides key information about the project, including its description, background, an introduction to the One Health Approach, objectives and a link to "Our Team" sub-section.

Figure 4: ENHANCE presentation and key info

The "**Our Team**" sub-section (Figure 4) displays the logos of the 6 partners participating in the project, arranged according to the official **project documentation**. Each logo serves as a direct link to the partner's website, providing additional information about their role and contributions.

Figure 5: Partners' logos with clickable button to their websites

The "**Advisory Board**" sub-section (Figure 5) is to feature the name, organization, position, and photograph of each ENHANCE Advisory Board member, along with a dropdown containing a short biography. It will remain hidden until the names and biographies of the participants are confirmed.

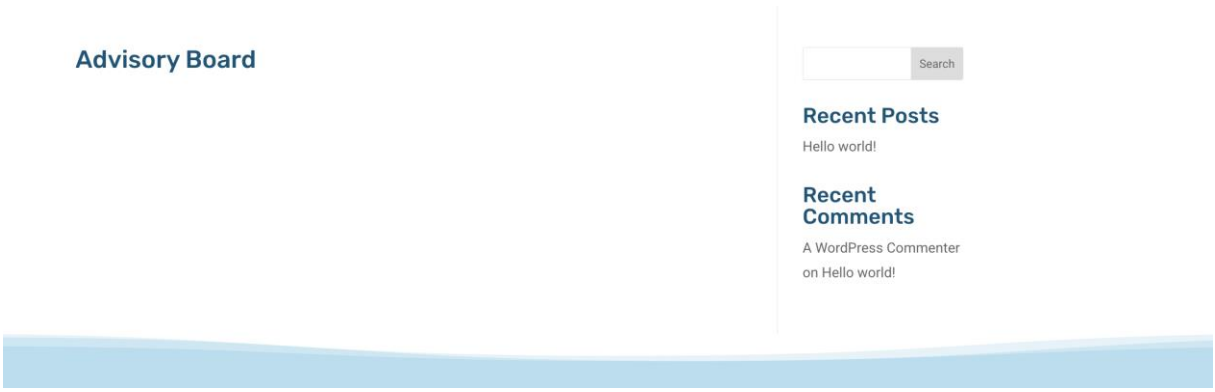

Figure 6: The Advisory Board section will display the names of its members

5. Case Studies

URL: https://enhance-onehealth.eu/catalan-coast

URL: https://enhance-onehealth.eu/pagasitikos-gulf

The "**Case Studies**" section (Figure 6) includes a dedicated part for each case study, all following a consistent structure. Each case study page provides information on its location, local context, planned actions and expected impacts, as well as the partners involved.

Figure 7: Case studies' presentations on the dedicated page

6. News & Events

URL: https://enhance-onehealth.eu/news-events/

The "**News and Events**" section (Figure 7) will feature all updates and event-related information relevant to the ENHANCE project community. This includes **internal project meeting**s, **organized events**, and **external events** where ENHANCE is represented or that are significant to the project.

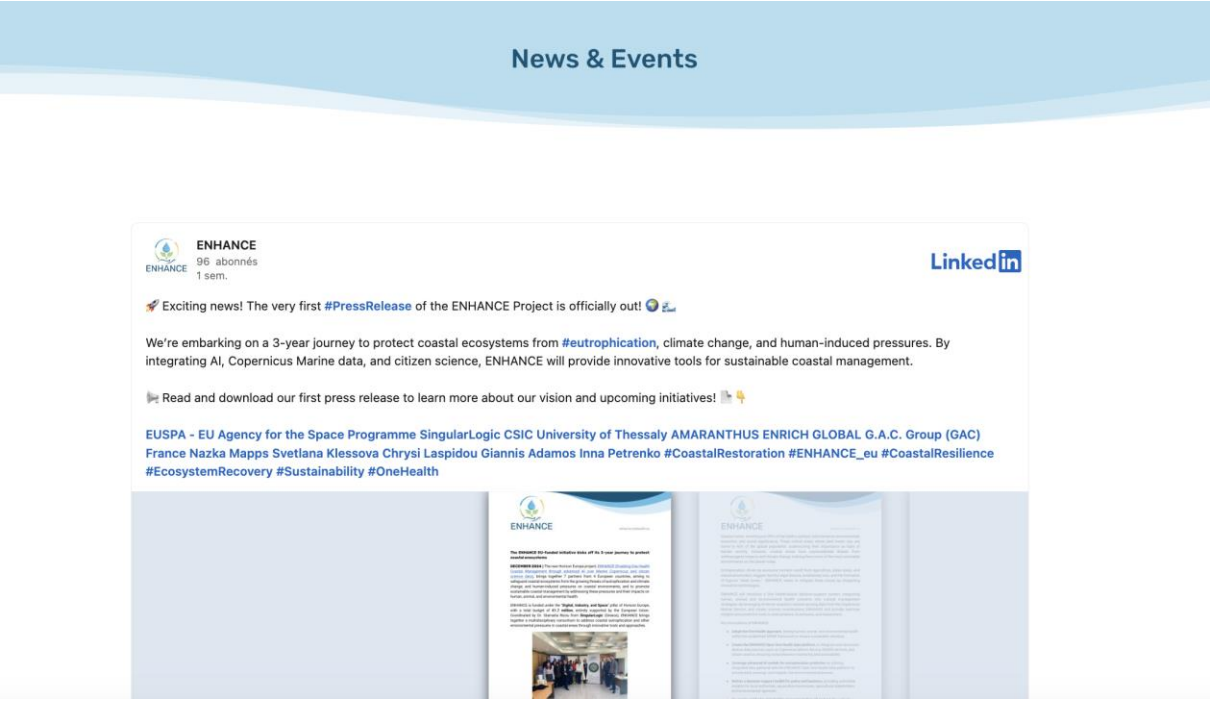

Figure 8: News & Events page displaying relevant social media posts and articles

7. Library

URL: https://enhance-onehealth.eu/library/

The "**Library**" section (Figure 8) will house all **publicly available documents** and outputs generated by the ENHANCE project. Currently, it includes four types of documents:

- **Media Kit** with our Brand items
- **Press Corner** featuring press releases
- **Newsletters**
- **Publications**, including factsheets and scientific papers
- **Deliverables**

As the project progresses and more results become available, this section will continue to expand. Designed as a dynamic resource, it will be updated based on project needs and newly produced materials.

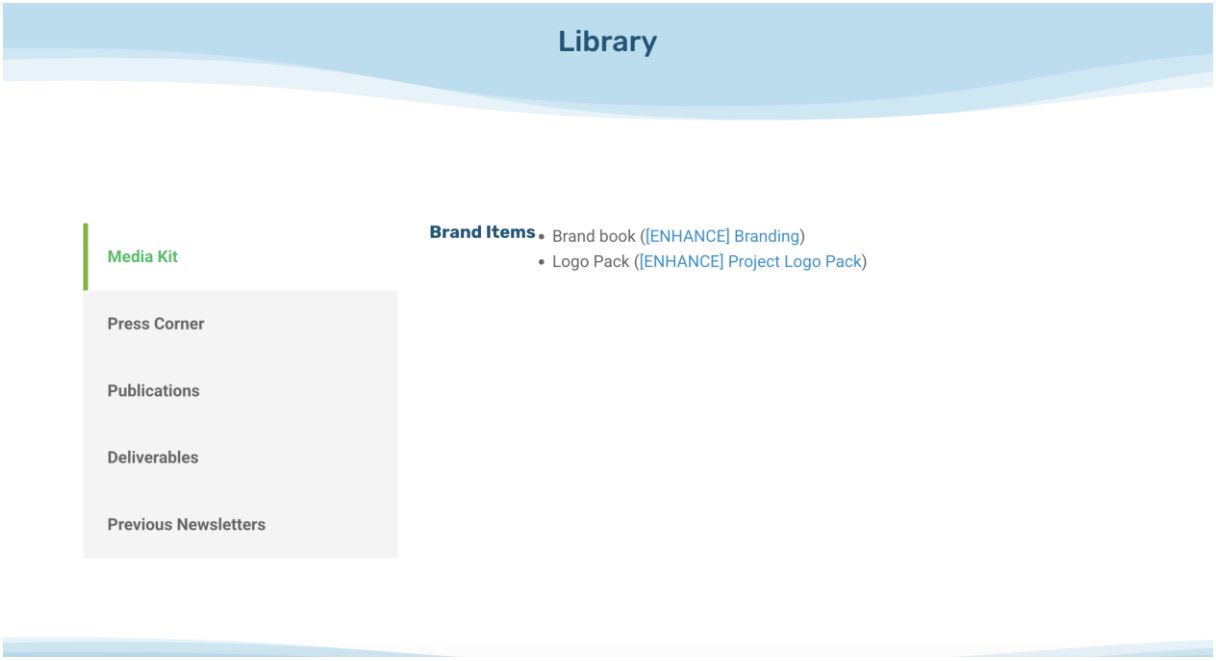

Figure 9: Different resources already available in the Library section

8. Networking

URL: https://enhance-onehealth.eu/networking/

The "**Networking**" section (Figure 9) highlights all the **projects and networks** with which ENHANCE will collaborate to build synergies and enhance the project's long-term impact. Each collaboration will be displayed in a dedicated box featuring the **logo**, **name**, **website link**, and a **brief description**.

Figure 10: Networking page displaying projects and networks in which ENHANCE is involved

9. Contact

URL: https://enhance-onehealth.eu/contact/

The "**Contact**" section (Figure 10) displays the contact details of the **project coordinator**, **project manager**, and **communication manager**, including their **names**, **organizations**, and **email addresses**. It also features a simple contact form for submitting inquiries to info@enhance-onehealth.eu.

Managed by SingularLogic, this email will serve as the primary contact point, with incoming requests being monitored and internally directed to the appropriate recipient.

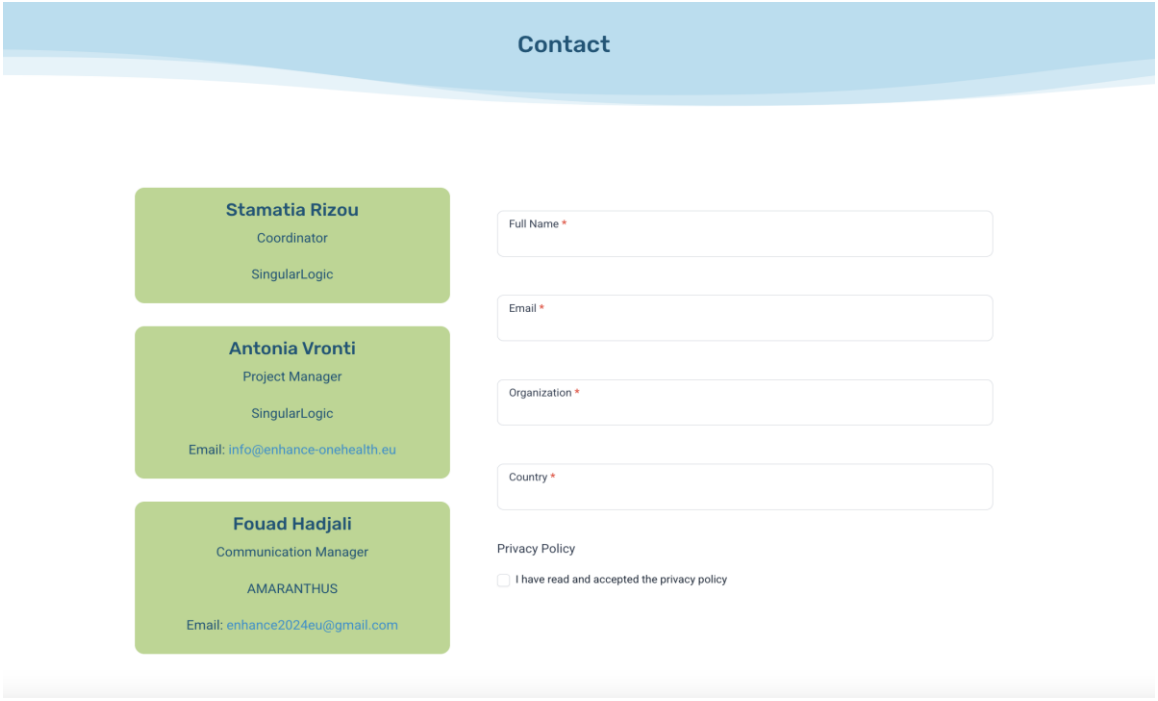

Figure 11: Contact info and form for inquiries in the dedicated section

10. Post-Project Website Support, Sustainability, and Updates

The **ENHANCE website** is a key tool for project communication, dissemination, and stakeholder engagement. As an evolving platform, it will be continuously developed and updated to reflect the latest findings, case studies, and resources generated throughout the project.

Beyond its function as a public outreach tool, the website plays a **strategic role in supporting the exploitation of ENHANCE's Key Exploitable Results (KERs)**, particularly the **One Health Framework, One Health Platform, and One Health Toolkit**. By serving as a central hub for information and collaboration, it ensures that ENHANCE's outputs are accessible to a broad audience, including policymakers, researchers, industry stakeholders, and citizen scientists.

Looking forward, the website will be adapted to meet evolving project needs, incorporating new functionalities and content that enhance its usability and impact. By fostering engagement across multiple stakeholder groups, the website will contribute to the **long-term sustainability and scalability of the ENHANCE project's outcomes**.

The **ENHANCE website** will remain **accessible for at least five years** after the project's completion, ensuring the longevity of key project outcomes and fostering continued engagement with relevant stakeholders. **The Coordinator**, SingularLogic (SLG), will provide technical support for the website's maintenance, ensuring its functionality, security, and adaptability to evolving needs.

To enhance its exploitation potential and sustainability, the website will be linked to the One Health Platform - a key exploitable result of ENHANCE - serving as a gateway to project-generated tools and methodologies. Additionally, it will be connected to the **ENRICH GLOBAL (EG) Climate Change and Sustainability e-CoP**, a collaborative environment designed to facilitate continuous knowledge exchange and stakeholder engagement beyond the project's duration. These connections will allow for periodic updates based on evolving research, policy developments, and emerging needs from key user groups.

The website will also act as a foundation for the **exploitation of project results**, ensuring that outputs such as the One Health Framework, One Health Platform, and One Health Toolkit are accessible to scientific communities, policymakers, and industry stakeholders. By offering a structured repository of project knowledge and insights, the website will support **scientific and policy-oriented exploitation** while also facilitating the uptake of ENHANCE innovations by **real market actors**, including **decision-makers in coastal management**, **environmental monitoring**, and **related industries**. This positioning will strengthen evidence-based decision-making and the integration of One Health principles in sustainable coastal management.

ENHANCE

One Planet, One Health for Coastal Resilience

enhance-onehealth.eu

#ENHANCE_eu

@enhanceeu

@enhance_eu

Funded by the European Union

"This project has received funding from the European Union's Horizon Europe under grant agreement No 101180146 —ENHANCE. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the granting authority. Neither the European Union nor the granting authority can be held responsible for them."